



FOR IMMEDIATE RELEASE
October 19, 2018

Contact:
Tim Miles, Sr.
708-533-1518

GolfVisions Adds Lake Bluff Golf Club

Mundelein, Illinois – The Lake Bluff Park District and GolfVisions Management, Inc. have reached an agreement for GolfVisions to operate Lake Bluff Golf Club in Lake Bluff, Illinois for the next five years. The license agreement, which includes an option to extend beyond the initial five-year term, goes into effect on January 1, 2019.

Owned by the Lake Bluff Park District, Lake Bluff Golf Club comprises a classic, parkland-style, championship 18-hole golf course, a clubhouse incorporating both pro shop and food-and-beverage components, and a driving range / short-game practice area. “Lake Bluff Golf Club is a beautiful course that has a loyal following in the community. The course has been meticulously maintained through the years and we are honored to be entrusted with its stewardship,” said GolfVisions President and CEO Tim Miles, Sr.

Like so many golf courses both locally and nationally, Lake Bluff Golf Club has been financially challenged by a difficult golf industry over the past 10 years. “Part of our mission here will be positioning the facility for long-term financial viability so it can remain a valued amenity to the community,” Miles said. “Our goals are to sustain what is already excellent at Lake Bluff Golf Club and enhance various aspects of the operation, including attention-to-detail throughout the facility, the food-and-beverage offering, and hospitality.”

Rob Douglass, president of the Lake Bluff Park District Board of Commissioners, characterized the public-private partnership as “a win-win for everybody. We had positive community input and a golf committee group passionate about keeping the course open, and a Park District committed to financial responsibility. The agreement with GolfVisions frees up resources to meet our other capital needs around the District while keeping one of the great assets we have in town, which is the golf course.”

Lake Bluff Golf Club, founded in 1968, is a par-72 track that plays to 6,589 yards from the tips with a slope of 124 and course rating of 71.3 while offering four total tee placements to welcome golfers of all abilities. Located within Chicago’s picturesque North Shore, the course features plentiful mature trees, water in play on several holes, strategically situated bunkers, and topography extremely conducive to walking for golfers desiring the exercise.

“Lake Bluff has a lot of natural beauty and character and GolfVisions is proud to add it to our portfolio,” said GolfVisions Executive Vice President Tim Miles, Jr., who will have oversight responsibility for the property. “We are busy right now finalizing Lake Bluff’s 2019 rate structure and membership program for rollout by mid-November. We are able to start immediately with scheduling leagues and booking outings for the 2019 season.”

Founded in 2001 and headquartered in north suburban Mundelein, GolfVisions is known as a promoter and provider of high-quality, affordable public golf. The firm has steadily grown over the last decade to be Chicagoland’s leading operator of public golf facilities. Clients range from park districts, municipalities and school districts to private owners and banks.

In addition to Lake Bluff Golf Club, GolfVisions provides full-service operations via lease or management agreement to the following:

- Bittersweet Golf Club, Gurnee, IL
- Bonnie Brook Golf Course, Waukegan, IL
- Broken Arrow Golf Club, Lockport, IL
- Chapel Hill Golf Course, Johnsburg, IL
- Danville Country Club, Danville, IL (private)
- Deer Valley Golf Course, Big Rock, IL (9 holes)
- Foxford Hills Golf Club, Cary, IL
- Greenshire Golf Course, Waukegan, IL (9 holes)
- HeatherRidge Golf Course, Gurnee, IL (9 holes)
- Midlane Country Club, Wadsworth, IL
- Oak Grove Golf Course, Harvard, IL
- Prestwick Country Club, Avon, IN (semi-private)
- Settler's Hill Golf Course, Batavia, IL
- Tanna Farms Golf Club, Geneva, IL
- Village Green Golf Course, Mundelein, IL
- Whittaker Woods Golf Club, New Buffalo, MI

GolfVisions also provides extended consulting services to the City of Valparaiso's two golf courses, Forest Park and Creekside, and operates two semi-private courses in central Florida:

- The Club at Pennbrooke Fairways, Leesburg, FL (27 holes)
- Green Valley Country Club, Clermont, FL

For more information on GolfVisions, please visit www.golfvisions.net. For more information on GolfVisions' plans for 2019 at Lake Bluff Golf Club, please visit www.golfvisions.net/lake_bluff_golf_club/